

# Paul Taylor Curriculum Vitae

## Personal Information

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Date of Birth 21 October 1982



## Profile

An experienced creative designer and published illustrator with a good track record in both corporate and freelance environments. Has an extensive understanding of a broad range of design, branding and marketing practices. Holds a degree in Industrial Design & Technology from Loughborough University, UK.

Four years of experience working within the creative industries with an ability to work independently, as part of a team and as a team leader. An ability to solve problems analytically, with good communication skills in several languages. Good knowledge of current and developing market trends.

A modern and culturally sensitive outlook on life. Born in Thailand, spending the first 14 years predominantly in Bangkok. Attended high school at a British boarding school for five years in India. A further five years were spent in Britain for university and work before freelancing in The Netherlands for two years. (Also spent six months in Singapore and regular short stays in The Philippines)

## Skills

**IT Proficiency** Microsoft Office, Adobe Photoshop, Illustrator, InDesign, Premier Pro, After Effects, Flash, Dreamweaver, CSS, Pro Engineer. Adept at learning new software.

**Languages** Fluent English and Thai, intermediate German and Dutch. Learns languages quickly.

## Professional Experience

### Art Director

**Southeast Asia Globe**  
**Bangkok, Thailand**  
(through TMD)

Feb 2010 – May 2010

Company Website  
[www.sea-globe.com](http://www.sea-globe.com)

**SEA Globe is a regional business, views and lifestyle monthly magazine catering to the English-language market in Southeast Asia**

**Full-Time Position** Art director in charge of the magazine's aesthetic image along with guidance for online content

**Layout & Formatting** Tasks included updating the magazine format to suit modern trends, improving space and layout guidelines

**Branding** Responsibilities included updating the magazine's logo and corporate image

**Marketing** Realisation of marketing campaigns and design strategy for advertising in print and online mediums

**Print & Publication** Correspondence with The Post Publishing Plc in organising print runs, overseeing print quality control and plate checking

**Illustration** Illustrated the [cover](#) of May 2010 issue

### Freelance Creative Designer

**Amsterdam,**  
**The Netherlands**

Aug 2007 – Dec 2009

Personal Website  
[www.pastegecko.com](http://www.pastegecko.com)

**Freelance Creative Designer across a wide range of design disciplines**

**Graphic Design** Commissioned work included logos, flyers, menus, T-shirt designs and signage

**Product Design** Souvenir designs and concepts commissioned by Star Souvenirs (Amsterdam), including novelty hats, sunglasses, license plates and clothing for the Amsterdam tourist market

#### Web Design

Sweet Things iPhone Jackets (Bangkok, 2010)  
[www.ilikesweetthings.com](http://www.ilikesweetthings.com)

Bushdocter Coffeeshop (Amsterdam, 2009)  
[www.thebushdocter.com](http://www.thebushdocter.com)

**Photography** Commissioned for projects ranging from weddings, event and club photography to portfolio development

**Painting** Commissioned to paint a large-scale mural for a guest dormitory in Bob's Youth Hostel, Amsterdam

**Private Tutor** Conducted private lessons teaching Adobe Photoshop, Dreamweaver and Flash to university students and young professionals

## Multi-Media Designer

**Matcon Ltd**  
**Moreton-in-Marsh,**  
**United Kingdom**

Aug 2005- Sep 2007

Company Website  
[www.matconibc.com](http://www.matconibc.com)

**Matcon Ltd is a company specialising in high-precision powder transfer products used in production facilities worldwide**

**Full-Time Position** In-house multi-media designer for Matcon Ltd's marketing department

**Graphic Design** Responsibilities included updating the corporate image of tangible materials, brochures, flyers, promotional gifts, letterheads and exhibition aides

**Web Design** Construction and maintenance of Matcon Ltd's website (Html, Flash and graphic content)

**Photography** Responsible for taking professional quality photos of company products for use in marketing materials and presentations

**Video & Animation** Production of animations and videos showing the company products in use

**Research** Performed regular research of future markets, potential customers and trends

## Training

**Ofvm Centre for Film & Digital Media**  
**Oxford, United Kingdom**

Part Time Course | May 2006 – December 2006

Digital Video Production & Basic Editing

Short Course | March 2006

Research in Film and Television

## University Qualifications

**Industrial Design & Technology**

**Loughborough University,**  
**United Kingdom**

Oct 2002 – Jun 2005

**Design Awareness** Modules included Design Practice, Product Analysis, Mechanics, Materials and Ergonomics

**Design Skills** Modules included CAD Studies, Prototyping, Presentation Techniques and Engineering Drawing

**Major Project** Interactive touch screen kiosk aimed to provide tourist information and ticket services in London's Tube network

**Qualification**

BA (Honours) 2:2

*References available on request*