

Paul Taylor Curriculum Vitae

Personal Information

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Nationality British
Date of Birth 21 October 1982



Profile

An experienced creative designer and published illustrator with a good track record in both corporate and freelance environments. Has an extensive understanding of a broad range of design, branding and marketing practices. Holds a degree in Industrial Design & Technology from Loughborough University, UK.

Four years of experience working within the creative industries with an ability to work independently, as part of a team and as a team leader. An ability to solve problems analytically, with good communication skills in several languages. Good knowledge of current and developing market trends.

A modern and culturally sensitive outlook on life. Born in Thailand, spending the first 14 years predominantly in Bangkok. Attended high school at a British boarding school for five years in India. A further five years were spent in Britain for university and work before freelancing in The Netherlands for two years. (Also spent six months in Singapore and regular short stays in The Philippines)

Skills

IT Proficiency Microsoft Office, Adobe Photoshop, Illustrator, InDesign, Premier Pro, After Effects, Flash, Dreamweaver, CSS, Pro Engineer. Adept at learning new software.

Languages Fluent English and Thai, intermediate German and Dutch. Learns languages quickly.

Professional Experience

Art Director

Southeast Asia Globe
Bangkok, Thailand
(through TMD)

Feb 2010 – May 2010

Company Website
www.sea-globe.com

SEA Globe is a regional business, views and lifestyle monthly magazine catering to the English-language market in Southeast Asia

Full-Time Position Art director in charge of the magazine's aesthetic image along with guidance for online content

Layout & Formatting Tasks included updating the magazine format to suit modern trends, improving space and layout guidelines

Branding Responsibilities included updating the magazine's logo and corporate image

Marketing Realisation of marketing campaigns and design strategy for advertising in print and online mediums

Print & Publication Correspondence with The Post Publishing Plc in organising print runs, overseeing print quality control and plate checking

Illustration Illustrated the [cover](#) of May 2010 issue

Freelance Creative Designer

Amsterdam,
The Netherlands

Aug 2007 – Dec 2009

Personal Website
www.pastegecko.com

Freelance Creative Designer across a wide range of design disciplines

Graphic Design Commissioned work included logos, flyers, menus, T-shirt designs and signage

Product Design Souvenir designs and concepts commissioned by Star Souvenirs (Amsterdam), including novelty hats, sunglasses, license plates and clothing for the Amsterdam tourist market

Web Design

Sweet Things iPhone Jackets (Bangkok, 2010)
www.ilikesweetthings.com

Bushdocter Coffeeshop (Amsterdam, 2009)
www.thebushdocter.com

Photography Commissioned for projects ranging from weddings, event and club photography to portfolio development

Painting Commissioned to paint a large-scale mural for a guest dormitory in Bob's Youth Hostel, Amsterdam

Private Tutor Conducted private lessons teaching Adobe Photoshop, Dreamweaver and Flash to university students and young professionals

Multi-Media Designer

Matcon Ltd
Moreton-in-Marsh,
United Kingdom

Aug 2005- Sep 2007

Company Website
www.matconibc.com

Matcon Ltd is a company specialising in high-precision powder transfer products used in production facilities worldwide

Full-Time Position In-house multi-media designer for Matcon Ltd's marketing department

Graphic Design Responsibilities included updating the corporate image of tangible materials, brochures, flyers, promotional gifts, letterheads and exhibition aides

Web Design Construction and maintenance of Matcon Ltd's website (Html, Flash and graphic content)

Photography Responsible for taking professional quality photos of company products for use in marketing materials and presentations

Video & Animation Production of animations and videos showing the company products in use

Research Performed regular research of future markets, potential customers and trends

Training

Ofvm Centre for Film & Digital Media
Oxford, United Kingdom

Part Time Course | May 2006 – December 2006

Digital Video Production & Basic Editing

Short Course | March 2006

Research in Film and Television

University Qualifications

Industrial Design & Technology

Loughborough University,
United Kingdom

Oct 2002 – Jun 2005

Design Awareness Modules included Design Practice, Product Analysis, Mechanics, Materials and Ergonomics

Design Skills Modules included CAD Studies, Prototyping, Presentation Techniques and Engineering Drawing

Major Project Interactive touch screen kiosk aimed to provide tourist information and ticket services in London's Tube network

Qualification

BA (Honours) 2:2

References available on request